



# The Shuswap TRAIL ALLIANCE

P.O. Box 1531, Salmon Arm, BC V1E 4P6, Phone: 250-832-0102 • [www.shuswaptrailalliance.com](http://www.shuswaptrailalliance.com)

## Auction Sponsorship Invitation for the 2019 Shuswap Trails Party and Fundraiser

The Shuswap Trail Alliance would like to thank all those that have contributed to the auction in the past and invite you to **join in this year** to make our trails even greater by making a monetary donation or by donating auction items. Please consider **monetary donations** as this provides the most return with 100% of all donations directly developing, improving, building trails for everyone to use. Plus all monetary donations over \$20 receive a charitable tax receipt.

**About The Party...Friday, February 1, 2019, 7:00 pm (doors open at 6:30 pm)**

**SASCU Recreation Centre 2600 – 10<sup>th</sup> Ave. NE, Salmon Arm**

**Tickets \$40.00 each and can be purchased at Skookum Cycle & Ski (cash or cheque only)**

- Live Music - The Shawn Lightfoot Band with DJ Partico - Patrick Ryley**
- Buffet Appies featuring locally prepared foods**     **Cash bar**
- Silent Auction from amazing sponsors with awesome items to bid on**
- Wine Pull**     **Raffle**     **50/50**
- Best-Of Shuswap Trail Photo Footage**
- Fun, did we mention it's a load of fun too!!!**

### Why we do this?

- To celebrate outstanding trail achievements throughout the Shuswap last year
- To inspire new support for 2019 projects, partnerships, and community trail stewards
- To create positive community wide media attention and publicly recognize sponsors

### Who will be there you ask?

- A select Shuswap-wide and beyond attendance of over 450 business and community leaders along with anyone that wants to take part in an important community event.

| BENEFITS & SPONSORSHIP LEVELS  | PLATINUM<br>\$1000 +                    | GOLD<br>\$999-\$500                         | SILVER<br>\$499-\$250                   | BRONZE<br>\$249-\$100* |
|--|---|---|---|------------------------|
| Name inclusion in pre-event media release (regional news and radio). | ✓                                       |   |   |                        |
| MC acknowledgment during event                                       | ✓                                       | ✓   |   |                        |
| Company logos on event sponsor poster (sized according to tier)      | ✓<br>1 <sup>st</sup> tier<br>Large Logo | ✓<br>2 <sup>nd</sup> tier<br>Medium<br>Logo | ✓<br>3 <sup>rd</sup> tier<br>Small Logo |                        |
| Name listing on sponsor poster                                       | ✓                                       | ✓   | ✓                                       | ✓                      |
| Inclusion in post-event thank you                                    | ✓                                       | ✓   | ✓                                       | ✓                      |

\*contributions under \$100 will be listed on the event poster.

Monetary Donations to: Shuswap Hut & Trail Alliance, mailed to: PO Box 1531 Salmon Arm, BC V1E 4P6

Silent auction donations can be dropped off at: Barton Insurance Brokers (HUB International) 150 Hudson Ave. NE, Salmon Arm, BC

**Phone Sylvia McMahan (250) 832-3435  
or email at [auction@shuswaptrails.com](mailto:auction@shuswaptrails.com)**

Deadline for contributions is Friday, January 24, 2019.

***Thank you for your support!***