



# The Shuswap TRAIL ALLIANCE

P.O. Box 1531, Salmon Arm, BC V1E 4P6, Phone: 250-832-0102 • [www.shuswaptrailalliance.com](http://www.shuswaptrailalliance.com)

## Auction Sponsorship Invitation for the 2018 Shuswap Trails Party and Fundraiser

The Shuswap Trail Alliance would like to thank all those that have contributed to the auction in the past and invite any company or anyone to **join in this year** to make our trails even greater by donating items that are related or not related to you or your company. We will even accept money as well ☺. (All monetary donations over \$20.00 will receive a charitable donation tax receipt.)

**The Party...Friday, February 2 , 2018, 7:00 pm (doors open at 6:30 pm)**

**Tickets \$35.00 each**

**Salmon Arm Recreation Centre 2600 – 10<sup>th</sup> Ave. NE, Salmon Arm**

- ☑ *Live Music - The Shawn Lightfoot Band with DJ Patrick Riley*
- ☑ *Buffet Appies featuring locally prepared foods*
- ☑ *Cash bar*
- ☑ *Silent Auction from amazing sponsors with awesome items to bid on*
- ☑ *Best-Of Shuswap Trail Photo Footage*
- ☑ *Fun, did we mention it's a load of fun too!!!*

### **Why we do this???**

- To celebrate outstanding trail achievements throughout the Shuswap last year
- To inspire new support for 2018 projects, partnerships, and community trail stewards
- To create positive community wide media attention and publicly recognize sponsors

### **Who will be there you ask???**

- A select Shuswap-wide and beyond attendance of over 400 business and community leaders along with anyone that wants to take part in an important community event.

<b>BENEFITS &amp; SPONSORSHIP LEVELS</b>	<b>PLATINUM</b> \$1000 +	<b>GOLD</b> \$999-\$500	<b>SILVER</b> \$499-\$250	<b>BRONZE</b> \$249-\$100*
Name inclusion in pre-event media release (regional news and radio).	✓			
MC acknowledgment during event	✓	✓		
Company logos on event sponsor poster (sized according to tier)	✓ <b>1<sup>st</sup> tier</b> Large Logo	✓ <b>2<sup>nd</sup> tier</b> Medium Logo	✓ <b>3<sup>rd</sup> tier</b> Small Logo	
Name listing on sponsor poster	✓	✓	✓	✓
Inclusion in post-event thank you	✓	✓	✓	✓

\*contributions under \$100 will be listed on the event poster.

**Auction contributions can be dropped off at:**

**Barton Insurance Brokers (HUB International) 150 Hudson St NE, Salmon Arm, BC**

**Phone Sylvia McMahan (250) 832-3435**

**or email at [auction@shuswaptrails.com](mailto:auction@shuswaptrails.com)**

**Deadline for contributions is Friday, January 26, 2018.**

***Thank you for your support!***