



The Shuswap TRAIL ALLIANCE

P.O. Box 1531, Salmon Arm, BC V1E 4P6, Phone: 250-832-0102 • www.shuswaptrailalliance.com

Auction Sponsorship Invitation for the 2017 Shuswap Trails Party and Fundraiser

The Shuswap Trail Alliance would like to thank all those that have contributed to the auction in the past and invite any company or anyone to **join in this year** to make our trails even greater by donating items that are related or not related to you or your company. We will even accept money as well ☺. (All monetary donations over \$20.00 will receive a charitable donation tax receipt.)

The Party...Friday, February 3rd, 2017, 7:00 pm

Salmon Arm Recreation Centre 2600 – 10th Ave. NE, Salmon Arm

- ☑ *Live Music with Scarecrow (YES! They're back for one last final farewell show!)*
- ☑ *DJ Patrick Ryley*
- ☑ *Buffet Appies featuring locally grown and prepared foods*
- ☑ *Cash bar*
- ☑ *Silent Auction from amazing sponsors with awesome items to bid on*
- ☑ *Best-Of Shuswap Trail Photo Footage*
- ☑ *Fun, did we mention it's a load of fun too!!!*

Why we do this???

- To celebrate outstanding trail achievements throughout the Shuswap last year
- To inspire new support for 2017 projects, partnerships, and community trail stewards
- To create positive community wide media attention and publicly recognize sponsors

Who will be there you ask???

- A select Shuswap-wide and beyond attendance of over 400 business and community leaders along with anyone that wants to take part in an important community event.

BENEFITS & SPONSORSHIP LEVELS	PLATINUM \$1000 +	GOLD \$999-\$500	SILVER \$499-\$250	BRONZE \$249-\$100*
Name inclusion in pre-event media release (regional news and radio).	✓			
MC acknowledgment during event	✓	✓		
Company logos on event sponsor poster (sized according to tier)	✓ 1st tier Large Logo	✓ 2nd tier Medium Logo	✓ 3rd tier Small Logo	
Name listing on sponsor poster	✓	✓	✓	✓
Inclusion in post-event thank you	✓	✓	✓	✓

*contributions under \$100 will be listed on the event poster.

Auction contributions can be dropped off at *Johnston Meier Insurance Group* (formerly Lakeside Insurance) at 140 Alexander Street NE, Salmon Arm.

Phone Sylvia McMahan (250) 832-3435

or email at auction@shuswaptrails.com

Deadline for contributions is Friday, January 27, 2017.

Thank you for your support!